SAFETY DATA SHEET



Issuing Date: 08-May-2015 Revision Date: 08-May-2015 Version 1

1. IDENTIFICATION

Product Name Wella Professional Blondor Freelights White Lightening Powder

Product ID: 95728784_PROF_NG

Product Type: Finished Product - Professional Use Only

Recommended Use Personal Beauty Care Product

Manufacturer The Procter & Gamble Company

Sharon Woods Innovation Center 11510 Reed Hartman Highway

Cincinnati OH 45241 +1 513 626-2500

Procter & Gamble Inc. P.O. Box 355, Station A Toronto, ON M5W 1C5

Professional Products: 1-800-465-2945; Retail Products: 1-800-465-2945

E-mail Address pgsds.im@pg.com

Emergency Telephone Transportation (24 HR)

CHEMTREC - 1-800-424-9300 (U.S./ Canada) or 1-703-527-3887 Mexico toll free in country: 800-681-9531

2. HAZARD IDENTIFICATION

This product is classifed under 29CFR 1910.1200(d) and the Canadian Hazardous Products Regulation as follows:.

Skin corrosion/irritation Category 2
Eye Damage / Irritation Category 2B
Signal Word WARNING

Hazard Statements Causes skin irritation

Causes eye irritation

Hazard pictograms



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Lightening Powder

Precautionary Statements - Wear protective gloves

Prevention Wash hands thoroughly after handling

Precautionary Statements - IF ON SKIN: Wash with plenty of soap and water

Response

If skin irritation or rash occurs: Get medical advice/attention

IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if

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present and easy to do. Continue rinsing

Precautionary Statements -

Storage

None

Precautionary Statements -

Disposal

Dispose of contents/container in accordance with local regulation

Hazards not otherwise classified

(HNOC)

None

3. COMPOSITION/INFORMATION ON INGREDIENTS

Ingredients are listed according to 29CFR 1910.1200 Appendix D and the Canadian Hazardous Products Regulation

| Chemical Name | Synonyms | Trade Secret | CAS-No | Weight % |
|--------------------------------------|----------|--------------|-----------|-----------|
| Kaolin | - | No | 1332-58-7 | 35 - 40 |
| Silicic acid, sodium salt | - | No | 1344-09-8 | 15 - 20 |
| Diammonium peroxodisulphate | - | No | 7727-54-0 | 15 - 20 |
| Dipotassium peroxodisulphate | - | No | 7727-21-1 | 5 - 10 |
| Mineral Oil | - | No | 8012-95-1 | 5 - 10 |
| Cellulose, 2-hydroxyethyl ether | - | No | 9004-62-0 | 1 - 5 |
| Octadecanoic acid, sodium salt (1:1) | - | No | 822-16-2 | 0.5 - 1.5 |

4. FIRST AID MEASURES

First aid measures for different exposure routes

Eye contact IF IN EYES: Rinse cautiously with water for several minutes. Remove contact lenses, if

present and easy to do. Continue rinsing. Immediately call a POISON CENTER or

doctor/physician. If eye irritation persists: Get medical advice/attention.

Skin contact IF ON SKIN: Wash with plenty of soap and water. If skin irritation or rash occurs: Get

medical advice/attention. Remove and wash contaminated clothing before re-use.

Ingestion IF SWALLOWED: Call a POISON CENTER or doctor/physician if you feel unwell. Rinse

mouth.

Inhalation None under normal use.

Protection of first-aiders Avoid direct contact with skin. Use barrier to give mouth-to-mouth resuscitation.

Most important symptoms/effects,

acute and delayed

MAY CAUSE SKIN IRRITATION. May cause eye irritation.

Indication of immediate medical attention and special treatment needed, if necessary

Notes to Physician Treat symptomatically.

5. FIRE-FIGHTING MEASURES

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Suitable extinguishing media Water. Dry chemical. Alcohol-resistant foam. Carbon dioxide (CO₂).

Unsuitable Extinguishing Media None.

Special hazard None known.

Special protective equipment for

fire-fighters

As in any fire, wear self-contained breathing apparatus pressure-demand, MSHA/NIOSH

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(approved or equivalent) and full protective gear.

Specific hazards arising from the

chemical

None.

6. ACCIDENTAL RELEASE MEASURES

Personal precautions, protective equipment and emergency procedures

Personal precautions Do not get in eyes, on skin, or on clothing. Wear protective gloves/clothing and eye/face

protection.

Advice for emergency responders Use personal protective equipment as required.

Methods and materials for containment and cleaning up

Methods for containment Prevent further leakage or spillage if safe to do so.

Methods for cleaning upSweep up and shovel into suitable containers for disposal.

7. HANDLING AND STORAGE

Precautions for safe handling

Advice on safe handling Keep away from clothing and other combustible materials.

Conditions for safe storage, including any incompatibilities

Storage Conditions Keep containers tightly closed in a dry, cool and well-ventilated place.

Incompatible products None known.

8. EXPOSURE CONTROLS/PERSONAL PROTECTION

Control parameters

Exposure Guidelines

| Chemical Name | CAS-No | ACGIH TLV | OSHA PEL | Mexico PEL |
|------------------------------|-----------|--|---|---|
| Kaolin | 1332-58-7 | TWA: 2 mg/m³ particulate matter containing no asbestos and <1% crystalline silica, respirable fraction | TWA: 15 mg/m³ total dust TWA: 5 mg/m³ respirable fraction (vacated) TWA: 10 mg/m³ total dust (vacated) TWA: 5 mg/m³ respirable fraction | Mexico: TWA 10 mg/m³ Mexico: STEL 20 mg/m³ |
| Diammonium peroxodisulphate | 7727-54-0 | TWA: 0.1 mg/m³ Persulfate | | |
| Dipotassium peroxodisulphate | 7727-21-1 | TWA: 0.1 mg/m³ Persulfate | | |
| Mineral Oil | 8012-95-1 | TWA: 5 mg/m³ inhalable fraction excluding metal working fluids | TWA: 5 mg/m³ (vacated) TWA: 5 mg/m³ | Mexico: TWA 5 mg/m³ Mexico: STEL 10 mg/m³ |

| Chemical Name | CAS-No | Alberta | Quebec | Ontario TWAEV | British Columbia |
|------------------------------|-----------|--------------------------------|--------------------------------|----------------------------|--------------------------------|
| Kaolin | 1332-58-7 | TWA: 2 mg/m ³ | TWA: 5 mg/m ³ | TWA: 2 mg/m ³ | TWA: 2 mg/m ³ |
| Diammonium peroxodisulphate | 7727-54-0 | TWA: 0.1 mg/m ³ | | TWA: 0.1 mg/m ³ | TWA: 0.1 mg/m ³ |
| Dipotassium peroxodisulphate | 7727-21-1 | TWA: 0.1 mg/m ³ | | TWA: 0.1 mg/m ³ | TWA: 0.1 mg/m ³ |
| Mineral Oil | 8012-95-1 | TWA: 5 mg/m³ STEL: 10 mg/m³ | TWA: 5 mg/m³ STEL: 10 mg/m³ | TWA: 5 mg/m³ TWA: | TWA: 0.2 mg/m³ TWA: 1 mg/m³ |

No relevant exposure guidelines for other ingredients

Exposure controls

Engineering Measures No information available

Personal Protective Equipment

Eye Protection Manufacturing Sites:

Safety glasses with side-shields

Distribution, Workplace and Household Settings:

No special protective equipment required

Hand Protection Manufacturing Sites:

Rubber/latex/neoprene or other suitable chemical resistant gloves

Distribution, Workplace and Household Settings: For sensitive skin or prolonged use, wear gloves

Wear protective natural rubber, nitrile rubber, Neoprene™ or PVC gloves

Please observe the instructions regarding permeability and breakthrough time which are provided by the supplier of the gloves. Also take into consideration the specific local conditions under which the product is used, such as the danger of cuts, abrasion

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Wear protective natural rubber, nitrile rubber, Neoprene™ or PVC gloves

Protective gloves

Skin and Body Protection No special protective equipment required

Respiratory Protection No special protective equipment required

Hygiene measures Manufacturing Sites:

Wash hands thoroughly after handling

Distribution, Workplace and Household Settings:Do not eat, drink or smoke when using this product

9. PHYSICAL AND CHEMICAL PROPERTIES

Physical State @20°C solid
Appearance powder
Odor Perfume

Odor threshold No information available

Property Values Note

pH value 9.9 - 10.6

Melting/freezing pointNo information availableBoiling point/boiling rangeNo information availableFlash pointNo information availableEvaporation rateNo information availableFlammability (solid, gas)No information available

Flammability Limits in Air

Upper flammability limit
Lower Flammability Limit
Vapor pressure
Vapor density
Relative density
Water solubility
No information available

Solubility in other solvents No information available

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Partition coefficient: n-octanol/waterNo information available

Autoignition temperatureNo information availableDecomposition temperatureNo information available

Viscosity of Product No information available

VOC Content (%) Products comply with US state and federal regulations for VOC content in consumer

products.

10. STABILITY AND REACTIVITY

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Reactivity None under normal use conditions.

Stability Stable under normal conditions.

Hazardous polymerization Hazardous polymerization does not occur.

Hazardous Reactions None under normal processing.

Conditions to Avoid Excessive heat.

Materials to avoid Combustible materials.

Hazardous Decomposition Products None under normal use.

11. TOXICOLOGICAL INFORMATION

Product Information

Information on likely routes of exposure

InhalationNo known effect.Skin contactIrritating to skin.IngestionHarmful if swallowed.

Eye contact Avoid contact with eyes. Irritating to eyes.

Delayed and immediate effects as well as chronic effects from short and long-term exposure

Acute toxicity May be harmful if swallowed.

Skin corrosion/irritation Irritating to skin. Irritating to eyes. Serious eye damage/eye irritation No known effect. Skin sensitization Respiratory sensitization No known effect. Germ cell mutagenicity No known effect. **Neurological Effects** No known effect. Reproductive toxicity No known effect. **Developmental toxicity** No known effect. No known effect. **Teratogenicity** STOT - single exposure No known effect. STOT - repeated exposure No known effect. **Target Organ Effects** No known effect. **Aspiration hazard** No known effect. Carcinogenicity No known effect.

Component Information

| Chemical Name | CAS-No | LD50 Oral | LD50 Dermal | LC50 Inhalation |
|---------------------------|-----------|---------------------------|-------------------------|------------------------------|
| Silicic acid, sodium salt | 1344-09-8 | 3400 mg/kg bw (Similar to | > 5000 mg/kg bw (Read | > 2.06 mg/L air (Read |
| | | OECD 401; standard acute | across data on AgSil TM | across data AgSil TM 25 |
| | | method; rat) | 25 Potassium silicate | Potassium silicate solution; |
| | | | solution; rat) | EPA OPPTS 870.1300; |
| | | | | standard acute method; |
| | | | | rat) |

12. ECOLOGICAL INFORMATION

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Ecotoxicity

The product is not expected to be hazardous to the environment.

Persistence and degradability No information available.

Bioaccumulative potential No information available.

Mobility No information available.

Other adverse effects No information available.

13. DISPOSAL CONSIDERATIONS

Waste treatment

Waste from Residues / Unused

Products

Disposal should be in accordance with applicable regional, national and local laws and

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regulations.

Contaminated packaging Disposal should be in accordance with applicable regional, national and local laws and

regulations.

California Hazardous Waste Codes

(non-household setting)

14. TRANSPORT INFORMATION

DOTNot regulatedIMDGNot regulated

IATA Not regulated

15. REGULATORY INFORMATION

U.S. Federal Regulations

SARA 313

Section 313 of Title III of the Superfund Amendments and Reauthorization Act of 1986 (SARA). This product contains a chemical or chemicals which are subject to the reporting requirements of the Act and Title 40 of the Code of Federal Regulations, Part 372:

| Chemical Name | CAS-No | SARA 313 - Threshold Values % |
|-----------------------------|-----------|-------------------------------|
| Diammonium peroxodisulphate | 7727-54-0 | 1.0 |

CERCLA

This material, as supplied, does not contain any substances regulated as hazardous substances under the Comprehensive Environmental Response Compensation and Liability Act (CERCLA) (40 CFR 302) or the Superfund Amendments and Reauthorization Act (SARA) (40 CFR 355). There may be specific reporting requirements at the local, regional, or state level pertaining to releases of this material

Food and Drug Administration (FDA)

The product described in this Material Safety Data Sheet is regulated under the Federal Food, Drug, and Cosmetics Act and is safe to use as per directions on container, box or accompanying literature (where applicable)

Clean Air Act, Section 112 Hazardous Air Pollutants (HAPs) (see 40 CFR 61)

This product does not contain any substances regulated as hazardous air pollutants (HAPS) under Section 112 of the Clean Air Act Amendments of 1990.

Clean Water Act

This product does not contain any substances regulated as pollutants pursuant to the Clean Water Act (40 CFR 122.21 and 40 CFR 122.42)

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California Proposition 65

This product is not subject to warning labeling under California Proposition 65.

U.S. State Regulations (RTK)

| Chemical Name | CAS-No | New Jersey |
|------------------------------|-----------|------------|
| Kaolin | 1332-58-7 | X |
| Diammonium peroxodisulphate | 7727-54-0 | X |
| Dipotassium peroxodisulphate | 7727-21-1 | X |
| Mineral Oil | 8012-95-1 | X |

| Chemical Name | CAS-No | Pennsylvania |
|------------------------------|-----------|--------------|
| Kaolin | 1332-58-7 | X |
| Dipotassium peroxodisulphate | 7727-21-1 | X |
| Mineral Oil | 8012-95-1 | X |
| Silica | 7631-86-9 | X |
| Silica (SiO2) | 7631-86-9 | X |

International Inventories

United States

Product is a personal care product and regulated under FDA.

Canada

This product is in compliance with CEPA for import by P&G.

Legend

TSCA - United States Toxic Substances Control Act Section 8(b) Inventory

CEPA - Canadian Environmental Protection Act

Perfumes contained with the products comply with appropriate IFRA guidance.

16. OTHER INFORMATION

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Disclaimer

The information provided in this Safety Data Sheet is correct to the best of our knowledge, information and belief at the date of its publication. The information given is designed only as a guidance for safe handling, use, processing, storage, transportation, disposal and release and is not to be considered a warranty or quality specification. The information relates only to the specific material designated and may not be valid for such material used in combination with any other materials or in any process, unless specified in the text

End of SDS